



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 339164

| | | | |
|-----------------------|---|----------------------|--------------|
| Schedule Dates | 10/30/12-11/05/12 | Date Entered | 10/29/12 |
| Advertiser | Pol/B Obama/D/Pre/US (16256) | Last Modified | 10/31/12 |
| Agency | Greer, Margolis, Mitchell & Associates (2890) | Entered By | Jill Hipkind |
| Product | Political - Federal Candidate (1067) | CO-OP | No |
| Brand | OBAMA :60 (26653) | Headline # | 06397900 |
| Salesperson | Telerep/Philadelphia, Philadelphia (1057) | Demo | |
| Sales Office | Telerep/Philadelphia | Order Type | Normal |
| Buyer Name | BASSETT, LAURA | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| | | Commission | \$14,362.50 |

| | | |
|-------------------------|--------------|--------------------|
| Charlotte (WSOC) | Spots | Rate |
| By Broadcast Month | | |
| Nov. 2012 | 34 | \$95,750.00 |
| Grand Total: | 34 | \$95,750.00 |

| | | | |
|----------------------|--------------------|------------------|-------------|
| CPE | N/A | Net Total | \$81,387.50 |
| Account Types | National/Political | Sales Tax | |
| Billing Type | Standard | | |
| Comments | OBAMA FOR AMERICA | | |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|----------|----------|
| 1.0 | Normal Line / Spot | 10/30/12-11/02/12 | 4 | 1:00 | 6A- 6:30A (EST) | 2 | X | X | X | X | X | | | 2 | \$2,350.00 | \$4,700.00 | Charlotte (WSOC) | | 10/29/12 |
| 2.0 | Normal Line / Spot | 10/30/12-11/02/12 | 4 | 1:00 | 6:30A- 7A (EST) | 1 | X | X | X | X | X | | | 1 | \$2,350.00 | \$2,350.00 | Charlotte (WSOC) | | 10/29/12 |
| 3.0 | Normal Line / Spot | 10/30/12-11/02/12 | 4 | 1:00 | 7A- 8A (EST) | 3 | X | X | X | X | X | | | 3 | \$2,150.00 | \$6,450.00 | Charlotte (WSOC) | | 10/29/12 |
| 4.0 | Normal Line / Spot | 10/30/12-11/02/12 | 4 | 1:00 | 8A- 9A (EST) | 3 | X | X | X | X | X | | | 3 | \$1,950.00 | \$5,850.00 | Charlotte (WSOC) | | 10/29/12 |
| 5.0 | Normal Line / Spot | 11/03/12-11/03/12 | 5 | 1:00 | 7A- 8A (EST) | | | | | | | 1 | | 1 | \$650.00 | \$650.00 | Charlotte (WSOC) | | 10/29/12 |
| 6.0 | Normal Line / Spot | 11/03/12-11/03/12 | 6 | 1:00 | 6A- 7A (EST) | | | | | | | 1 | | 1 | \$550.00 | \$550.00 | Charlotte (WSOC) | | 10/29/12 |
| 7.0 | Normal Line / Spot | 11/04/12-11/04/12 | 3 | 1:00 | 8A- 9A (EST) | | | | | | | | 1 | 1 | \$1,600.00 | \$1,600.00 | Charlotte (WSOC) | | 10/29/12 |
| 8.0 | Normal Line / Spot | 10/30/12-11/02/12 | 5 | 1:00 | 9A- 10A (EST) | 2 | X | X | X | X | X | | | 2 | \$750.00 | \$1,500.00 | Charlotte (WSOC) | | 10/29/12 |
| 9.0 | Normal Line / Spot | 10/30/12-11/02/12 | 5 | 1:00 | 10A- 11A (EST) | 1 | X | X | X | X | X | | | 1 | \$750.00 | \$750.00 | Charlotte (WSOC) | | 10/29/12 |
| 10.0 | Normal Line / Spot | 10/30/12-11/02/12 | 5 | 1:00 | 12P- 1P (EST) | 1 | X | X | X | X | X | | | 1 | \$750.00 | \$750.00 | Charlotte (WSOC) | | 10/29/12 |
| 11.0 | Normal Line / Spot | 11/03/12-11/03/12 | 5 | 1:00 | 12P- 12:30P (EST) | | | | | | | 1 | | | \$550.00 | | Charlotte (WSOC) | | 10/29/12 |
| 12.0 | Normal Line / Spot | 11/04/12-11/04/12 | 5 | 1:00 | 12P- 12:30P (EST) | | | | | | | | 1 | 1 | \$550.00 | \$550.00 | Charlotte (WSOC) | | 10/29/12 |
| 13.0 | Normal Line / Spot | 10/30/12-11/02/12 | 5 | 1:00 | 4P- 5P (EST) | 2 | X | X | X | X | X | | | 2 | \$1,650.00 | \$3,300.00 | Charlotte (WSOC) | | 10/29/12 |
| 14.0 | Normal Line / Spot | 10/30/12-11/02/12 | 4 | 1:00 | 5P- 5:30P (EST) | 1 | X | X | X | X | X | | | 1 | \$2,400.00 | \$2,400.00 | Charlotte (WSOC) | | 10/29/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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| Schedule Dates | 10/30/12-11/05/12 | Last Modified | 10/31/12 |
| Advertiser | Pol/B Obama/D/Pre/US (16256) | Entered By | Jill Hipskind |
| Agency | Greer, Margolis, Mitchell & Associates (2890) | CO-OP | No |
| Product | Political - Federal Candidate (1067) | Headline # | 06397900 |
| Brand | OBAMA :60 (26653) | Demo | |
| Salesperson | Telerep/Philadelphia, Philadelphia (1057) | Order Type | Normal |
| Sales Office | Telerep/Philadelphia | Package Deal | |
| Buyer Name | BASSETT, LAURA | Commission % | 15.00 |
| Phone/Fax | / | Commission | \$14,362.50 |
| CPE | N/A | Net Total | \$81,397.50 |
| Account Types | National/Political | Sales Tax | |
| Billing Type | Standard | | |
| Comments | OBAMA FOR AMERICA | | |

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|-------------------------|--------------|--------------------|
| Charlotte (WSOC) | Spots | Rate |
| By Broadcast Month | | |
| Nov. 2012 | 34 | \$95,750.00 |
| Grand Total: | 34 | \$95,750.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|------------------|----------|----------|
| 15.0 | Normal Line / Spot | 10/30/12-11/02/12 | 4 | 1:00 | 5:30P- 6P (EST) | 1 | | X | X | X | X | | | 1 | \$2,600.00 | \$2,600.00 | Charlotte (WSOC) | | 10/29/12 |
| 16.0 | Normal Line / Spot | 10/30/12-11/02/12 | 4 | 1:00 | 6P- 6:30P (EST) | 2 | | X | X | X | X | | | 2 | \$3,000.00 | \$6,000.00 | Charlotte (WSOC) | | 10/29/12 |
| 17.0 | Normal Line / Spot | 10/30/12-11/02/12 | 3 | 1:00 | 6:58P- 7:30P (EST) | 1 | | X | X | X | X | | | 1 | \$3,200.00 | \$3,200.00 | Charlotte (WSOC) | | 10/29/12 |
| 18.0 | Normal Line / Spot | 10/30/12-11/04/12 | 4 | 1:00 | 11P- 11:35P (EST) | 1 | | X | X | X | X | | X | 1 | \$2,400.00 | \$2,400.00 | Charlotte (WSOC) | | 10/29/12 |
| 19.0 | Normal Line / Spot | 10/30/12-11/01/12 | 4 | 1:00 | 11:35P- 12:02A (EST) | 1 | | X | X | X | | | | 1 | \$1,400.00 | \$1,400.00 | Charlotte (WSOC) | | 10/29/12 |
| 20.0 | Normal Line / Spot | 11/05/12-11/05/12 | 5 | 1:00 | 7:57P- DANCING WITH THE STARS | 1 | | | | | | | | 1 | \$12,000.00 | \$12,000.00 | Charlotte (WSOC) | | 10/29/12 |
| 21.0 | Normal Line / Spot | 10/31/12-10/31/12 | 5 | 1:00 | 8:30P- 9P (EST) | | | | 1 | | | | | | \$10,000.00 | | Charlotte (WSOC) | | 10/29/12 |
| 22.0 | Normal Line / Spot | 10/31/12-10/31/12 | 5 | 1:00 | 10P- 11P (EST) | | | | 1 | | | | | 1 | \$8,600.00 | \$8,600.00 | Charlotte (WSOC) | | 10/29/12 |
| 23.0 | Normal Line / Spot | 11/01/12-11/01/12 | 5 | 1:00 | 10P- 11P (EST) | | | | | 1 | | | | 1 | \$10,000.00 | \$10,000.00 | Charlotte (WSOC) | | 10/29/12 |
| 24.0 | Normal Line / Spot | 11/02/12-11/02/12 | 5 | 1:00 | 9P- 10P (EST) | | | | | | 1 | | | 1 | \$6,000.00 | \$6,000.00 | Charlotte (WSOC) | | 10/29/12 |
| 25.0 | Normal Line / Spot | 10/30/12-11/02/12 | 5 | 1:00 | 5:30A- 6A (EST) | 1 | | X | X | X | X | | | 1 | \$850.00 | \$850.00 | Charlotte (WSOC) | | 10/29/12 |
| 26.0 | Normal Line / Spot | 10/30/12-11/02/12 | 5 | 1:00 | 3P- 4P (EST) | 1 | | X | X | X | X | | | 1 | \$750.00 | \$750.00 | Charlotte (WSOC) | | 10/29/12 |
| 27.0 | M/G For 21.0.1 / Spot | 10/31/12-10/31/12 | 6 | 1:00 | 9:30P- 10P (EST) | 1 | | | X | | | | | 1 | \$10,000.00 | \$10,000.00 | Charlotte (WSOC) | | 10/30/12 |

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| Accepted Agency/Advertiser: | Date: | Accepted Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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| CPE | N/A | Commission | \$14,362.50 |
| Account Types | National/Political | Net Total | \$81,287.50 |
| Billing Type | Standard | Sales Tax | |
| Comments | OBAMA FOR AMERICA | | |

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|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|----------|----------|
| 28.0 | M/G For 11.0.1 / Spot | 11/04/12-11/04/12 | 4 | 1:00 | 12:30P- 1P (EST) | 1 | | | | | | | X | 1 | \$550.00 | \$550.00 | Charlotte (WSOC) | | 10/31/12 |

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